

CONVENTION DETAILS

CONVENTION REGISTRATION FEES:

Member/Associate Member:\$400.00
NonMember\$850.00
Spouse/Guest: Vendor Event & President's Dinner.....\$250.00
**Golf registration is separate.

HOW TO REGISTER:

Please fill out the convention registration form and email to dschaefer@nmbankers.com. We accept checks (made payable to NMBA) or MasterCard or Visa.
Mail the check and form to: NMBA, 316 Osuna Rd. NE, Suite 502, Albuquerque, NM 87107.

HOTEL RESERVATIONS:

Reservations will be made on an individual basis. The NMBA has reserved a block of rooms at Santa Ana Star Casino Hotel at the room rate of \$129.00 + applicable taxes for a standard guest room. .

Call 1-844-466-2378 and book your reservations. To receive the preferred rate, identify your affiliation with the *New Mexico Bankers Convention* or the group code of *BKG378*.

Our room block cutoff is August 30, 2024. Reservations must be made **before August 30, 2024**. Limited roomblock, so reserve your room ASAP. After that date, reservations will be accepted on a space available basis.

CANCELLATION POLICY:

The prepaid registration fee minus a \$50.00 per registrant processing fee will be refunded to those who are unable to attend, if written notice is received in the NMBA office by 5:00 PM on August 30, 2024. *Any registrant cancelling after August 30, 2024 will NOT be entitled to a refund.* Substitutions are welcome at any time.

WHAT SHOULD I WEAR?

You'll be most comfortable in Business Casual.

QUESTIONS:

Please call Debbie Schaefer at the NMBA office (505) 822-7900.



NEW MEXICO BANKERS ASSOCIATION

PRESENTS THE 112TH ANNUAL CONVENTION

**NEW MEXICO
IS WHERE
HISTORY IS MADE!**



September 12-13, 2024
Santa Ana Star Casino Hotel



MARK HORN
NMBA PRESIDENT



The New Mexico Bankers Association invites you, your senior staff, and directors to attend the 112th Annual Convention, September 12-13, 2024 at Santa Ana Star Casino in Bernalillo, NM. It's no secret that an "EXPLOSIVE" convention program awaits you with speakers addressing: Predictions for the 2024 General Election; Working with AI, State and National Economic Insights, Washington, DC Political Update and Project Oppenheimer-Leveraging New Mexico history for impact. Our special guest and speaker is ABA Chair-elect, John Asbury. Former President and CEO of First National Bank of Santa Fe and a NMBA Board Member. The challenges of today will mushroom into opportunities for tomorrow. As generations before us blazed trails, let's gather together and continue to shape the future.

THURSDAY, SEPTEMBER 12, 2024

- 4:00 pmNMBA Board Meeting
- 5:00 pm **PICK UP REGISTRATION PACKET AT THE BOSQUE BREWING COMPANY**
Located at 834 W. Highway 550, Bernalillo, NM 87004
- 5:00-7:00 pm Welcome Reception

IT'S A COLOSSAL CONVENTION STARTING WITH...

TRIVIA FOR A CAUSE



Bring your "A" game and join us at the NMBA reception where we will drink, laugh and participate in a TRIVIA team challenge involving our bankers, and our vendors.

The winning team's winnings will be donated to a charitable cause..

FRIDAY, SEPTEMBER 13, 2024

GENERAL SESSION

- 8:00 AMContinental Breakfast
- 9:00 AM Welcome,..... **Mark Horn**
- 9:15 -9:45 AM **John Asbury**
Chair-Elect, American Bankers Association



ABA WASHINGTON UPDATE

- 9:50-10:40 AM**Ryan Miller**
Vice President & Senior Counsel of Innovation Policy, American Bankers Association

VARIATIONS ON A THEME: UNDERSTANDING AI AS PART OF BANKS' RISK MANAGEMENT FRAMEWORKS



The advent of generative AI has caused a groundswell of policymaker activity, and banks are in the process of understanding its possibilities and perils. However, while the technology is novel, AI applications themselves can be viewed in the context of banks' existing frameworks for identifying, assessing, and mitigating risks. The challenge is ensuring the right personnel and resources are in place to perform this function. This session will cover the various types of AI, some possible use cases, the risks presented, and the internal controls necessary to innovate responsibly.

- 10:40-11:00 AM..... **Break**
- 11:00-11:45 AM..... **Chris Ryon**
Fixed Income Portfolio Manager, City Different Investments



"OUT WITH THE NEW NORMAL, IN WITH THE OLD NORMAL"

12:00-1:00 PM..... **Lunch**

GUEST SPEAKER: LENWOOD BROOKS
VP, Director of Government & Industry Relations, FHLBank Dallas

PREDICTIONS AND INSIGHTS 2024 GENERAL ELECTION

Join us for an insightful session as we delve into the latest developments from Washington, DC. This comprehensive overview will cover the upcoming election landscape and a regulatory update focusing on its impact on the financial services landscape.

1:30 PM **Golf Tournament**



Play 9 holes at the spectacular Santa Ana Golf Course.

FREE TIME!

- 5:30 PMNMBA Cocktail Party
- 6:30 PM **Finale Dinner**

Guest Speaker: Liz Martineau
Executive Director of the Los Alamos Community Foundation

PROJECT OPPENHEIMER: "LEVERAGING HISTORY FOR IMPACT"



Liz Martineau shares her personal experiences and the role the Los Alamos Historical Society played in the production of the Oppenheimer movie. She will describe how they worked with Christopher Nolan and Universal Studios to protect historic properties and advocate for historic accuracy before and during filming. She will discuss fact vs. fiction, lessons in leadership, economic impact, and tourism.

- 7:30 PM **Annual Meeting**
- 8:00 PM **Adjourn**